November 2022 Newsletter



M.A. Ford® New Cutting Data App

Available for iOS and Android, the new cutting app has everything you need right at your fingertips.



Our interactive app for iOS and Android devices makes tool cutting data calculations simpler and faster by minimizing text input and using 3D graphics that respond instantly to changing cutting parameters, using smart phone or tablet touch screens.



M.A. Ford® TuffCut® 3D 250 Series 2 Flute Ball Nose



The TuffCut® 3D 250 series tools feature our ALtima® Blaze coating along with high performance cutting geometries, and a precision nose radius, making them an excellent choice for both roughing and precise 3D finishing applications.

The 250 2-flute ball nose end mill is the latest addition to our TuffCut® 3D range of ball nose tooling, which delivers excellent results in 3D machining and slotting.

Created for roughing & finishing applications in alloy steels & hardened steels (<50 HRC), as well as various stainless steel & titanium grades, the 2-flute precision radius design provides excellent swarf evacuation, & precise 3D finishing. The Series 250 is an economical & cost-effective solution for lower volume machining operations.

M.A. Ford® TuffCut® 3D 250 Series Machining Video





New Sales Rep for M.A. Ford®

Long standing M.A. Ford® manufacturer rep agency, Denco, has appointed Joe Chance to cover Kentucky and Tennessee.

Denco has represented M.A. Ford for more than 25 years in the Southeastern states. With Joe's extensive knowledge of the entire product acquisition process and roles of the Purchasing personal, Management, Engineers and Shop Floor Technicians together with 40 plus years of industry experience he will be a key asset to the Denco team supporting M.A. Ford® products.

You can contact Joe at: Joe@dencoonline.com Cell: 615-788-3648

Discover more about Denco here: <u>https://dencoonline.com</u> Need a M.A. Ford® rep? Find one in your area here: <u>https://bit.ly/3F5OkmJ</u>

Trade Shows

M.A. Ford $\ensuremath{\mathbb{R}}$ reps have been busy this month promoting our products at various shows around the world.



Left to Right: Praveen Sirsi - Regional Business Manager, M.A. Ford® Asia Pacific and Kitti Yuenchon - Product Manager for Factory Max are working the booth at the MetalEx show for our distributor FACTORY MAX LTD, Bangkok, Thailand.

Left To Right: Nick Trott - Technical Director, M.A. Ford® Asia Pacific, Mohd. Noseir - Partner, On Time, and Praveen Sirsi - Regional Business Manager, M.A. Ford® Asia Pacific are working the booth at the MacTech show for our distributor On Time, Cairo, Egypt.





Roberto Villarreal- Regional Technical Engineer, M.A. Ford® is working the booth at the Business meeting with the General Directorate of Military Industry show for our distributor Dinamaq, Chihuahua, Mexico.

Do you follow us on social media?!

If not, click one of the social media icons below to get started! Stay up-to-date on special offers, informational articles, new product launches and important updates.



M.A. Ford® Full Line Catalog

M.A. Ford® Micro Tool Catalog

Please let us know how the updated web site is working for you. We want to continually provide improved features/functionality and your feedback is essential. Send your comments to sales@maford.com

Connect with us!



M.A. Ford | www.maford.com | sales@maford.com

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